



**Puro Chile Announces a Discussion Series Called, “Puro Talk”,
Former President Lagos Will be the Speaker at the First Event**

New York, NY, USA – January 27, 2012 – Puro Chile, the business platform aimed at promoting the best from Chile in the heart of New York, has announced former Chilean President Ricardo Lagos Escobar as the speaker at the first event in the new “Puro Talk” series.

The “Puro Talk” series was developed to create and expand the Chilean conversation in New York. These discussions will cover the progress of the country, where it stands today, and what the future might hold, focusing on innovation and entrepreneurship. Specifically, the series aims to discuss the role of Chile as its global presence grows, and the potential opportunities and challenges that this growth brings.

Former President Lagos is the first speaker in this series; the calendar of events for the remaining speakers will be released shortly by Puro Chile. The list of upcoming speakers represents a wide range of views, topics, people, and subject matter and will include leaders in the artistic, business, political, scientific, and professional fields.

Puro Chile and the “Puro Talk” series seek to represent and welcome all ideas to enrich and enlighten the conversation. For more information, and all who are interested in attending these events please contact info@puro-chile.com.

Puro Chile is located at 221 Centre Street, and is open seven days a week to the public.

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